

# DIEM PROJECT

# KEY INFORMATION

**Acronym:** DIEM

**Full title:** Developing Inclusive Education in the Mediterranean

**Priority** 3. A more social and inclusive Mediterranean

**Programme specific objective:** 3.1 Equal access to inclusive and quality services in education, training and lifelong learning through developing accessible infrastructure, including by fostering resilience for distance and on-line education and training

**Type of project:** Thematic project

**Countries:** Italy (lead), Jordan, Spain, Tunisia, Egypt, Palestine

**Duration:** 36 months

**Total Budget:** 2.806.048,00 €

**EU contribution:** 2.497.382,72 € (89%)

**PI:** Carlo Bianchini | **DSDRA designing team:** Martina Attenni, Marika Griffo, Francesca Porfiri

## ABOUT THE PROJECT

**The Mediterranean** is united by some major challenges related to the development of its different areas and communities, especially regarding **the gap between cultural heritage developmental potential and the social and economic precariousness** prevailing around important cultural sites.

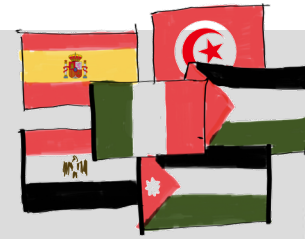
**Education, continuous training and skills development** represent a key tool both for strengthening the potential of territories and for promoting inclusion, empowerment and social cohesion. Furthermore, **Cultural Heritage (CH)** is one of the most sound, common and recognizable Mediterranean traits as well as an acknowledged **driver for its development**.

Accordingly, its main objective will be **reinforcing and innovating the consortium's different learning/teaching systems** to make them more integrated and compatible. Besides, the focus on Cultural Heritage will allow DIEM to **exploit the acknowledged multiplier effect** of CH-oriented activities in terms of **know-how exchanging, empowerment of people** and, **eventually, economic growth**. Hence, DIEM is expected to contribute to **social inclusion** and to **skills development** for the **unintegrated groups** (youth, women, rural inhabitants and NEETs).

Capitalizing on the experience of its partners, DIEM will move along 3 concurrent lines of development: deliver a **cascade model of teaching/training** programs for 3 groups (**A-Leaders, B-Future Managers, C-Local communities**); setup a **toolkit for teaching/learning** capable to combine knowledge, **emerging technologies (i.e. AI)** and the lessons learned from the pandemic; assume DIEM as an occasion for the first beneficiaries and for broader communities, the assets and territories belonging to the 6 countries of DIEM consortium (IT, EGY, JOR, TUN, ES,PS). The project entails 3 technical WPs: Standardization (Partners design systems for international cooperation), Training around pilot areas (TOT courses and inclusion-oriented trainings), Scalability (replication on youth and extension to broader communities).

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Developing Inclusive Education in the Mediterranean



## PARTNERSHIP

**ITALY** – Sapienza, Università di Roma (LP)

**ITALY** – FONDAZIONE MeNo (PP1)

**JORDAN** – Tarmem Center for the Training on the Preservation of Cultural and Natural Heritage (PP2)

**SPAIN** – Universitat Politècnica de València (PP3)

**TUNISIA** - Animed SARL (PP4)

**EGYPT** - Faculty of Engineering, Ain Shams University – Cairo (PP5)

**PALESTINE** - An-Najah National University (PP6)

PP3

LP

PP4

PP6

PP2

PP5

### ASSOCIATED PARTNERS

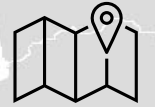
- Municipal Administration of Fiumefreddo Bruzio (CS) **Italy**
- Municipal Administration of Centola (SA) **Italy**
- University of Petra (UOP), Amman **Jordan**
- Fikra Architectural Initiative **Jordan**
- Valencian Institute of Conservation, Restoration and Research **Spain**
- Municipal Administration of Bicorp **Spain**
- Laboratory of Architecture and Archaeology of Maghreb, LAAM **Tunisia**
- High Institute of Fine Arts of Tunis **Tunisia**
- Center of Presentation of the Monuments of the Medina of Tunis **Tunisia**

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# MEDITERRANEAN CULTURAL HERITAGE

COMMON GROUND AND DRIVER FOR INCLUSION AND DEVELOPMENT



TOURISM



LANDSCAPE



ARCHITECTURE



MANAGEMENT



CITYSCAPE



ARCHAEOLOGY

## CULTURAL HERITAGE PILOT SITES

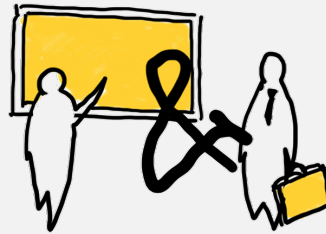
Fiumefreddo Bruzio (CS). **Italy**  
Centola (SA). **Italy**  
Petra Archaeological Park. **Jordan**  
Qasr Al Mushatta-Ummayad. **Jordan**  
Rock Art of the Mediterranean Basin. **Spain**  
Medina of Oudhna. **Tunisia**  
Medina of Tunis. **Tunisia**  
Khedive Cairo. **Egypt**  
Rashid. **Egypt**  
Qasr Hisham. **Palestine**

## WHAT TRAINING OBJECTIVES

Update **competences** of managers and university professors to promote and share **international standards** and principles

Provide CH management and **finance skills** to tertiary graduates to allow them to be introduced in **CH businesses**

Foster **technical and managerial skills** for NEETS, socially excluded, women, youth, and unemployed workers living in **rural or less developed regions**



## FOR WHOM FINAL BENEFICIARIES

Group **A-Leaders**: **85** managers and professors (international level but coming from pilot sites)

Group **B-Future Managers**: **110** graduates in humanities (international and national level) looking for job

Group **C-Local communities**: **560** high school graduates identified as NEETS, socially excluded, women, and unemployed workers

- **C.1** aiming at launch their own business
- **C.2** aiming at getting a job in enterprises or public entities
- **C+** living in other rural areas than pilot sites



## KEY POINTS

### BARRIERS

**Geographic** disparities between rural and more urbanized areas

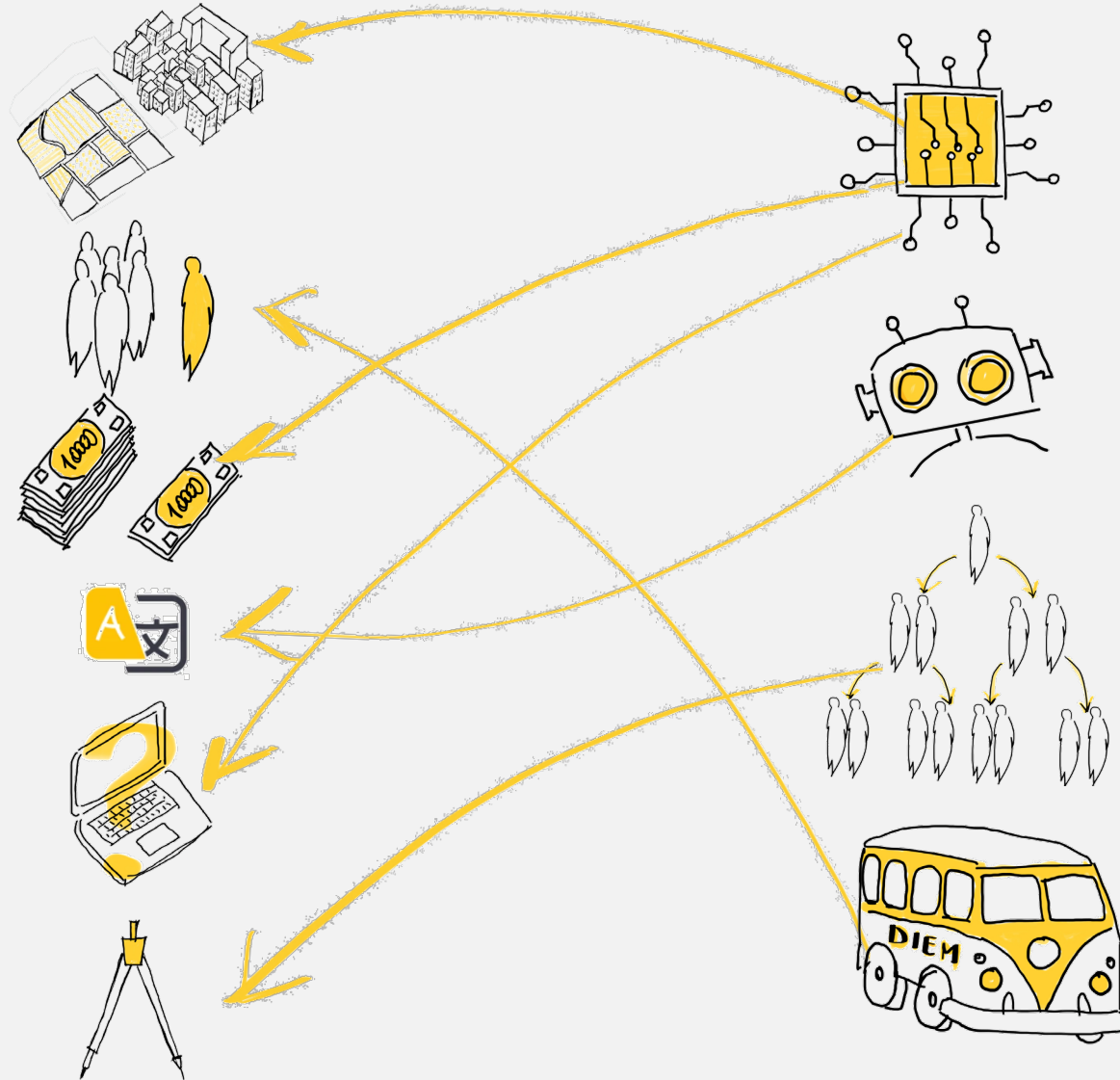
**Social** inequalities for NEETS, unemployed, women, youths

**Economic** disadvantages that prevent students to seek for better education and job conditions out of their origin area

**Linguistic** barriers that prevent people to be included in international education models

**Digital** gap that prevent people in accessing e-learning solutions

**Technical** skills deficit that prevent to enter in the job market



### DIEM TOOLKIT

**Digital infrastructure** for education and training to support the access to the information

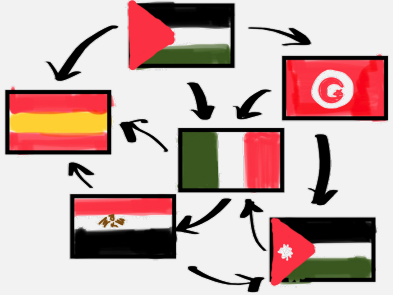
**AI solutions** for the simultaneous multilingual translation of administrative documents and training content

**Cascade training model** multiplying effect on education and knowledge transmission system

**DIEM Van** a mobile hub to conduct in-person training sessions and share resources with out-of-reach local communities

## KEY POINTS

LEGACY



**International network among partners** aiming at mutual cooperation also after project completion and at contributing to build a more inclusive labour market in the Mediterranean CH sector



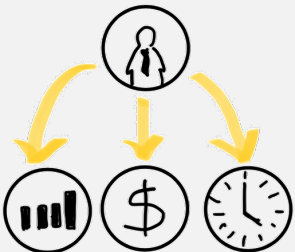
**Guidelines** as a quality assurance framework for CH oriented at training and supporting the accessibility of fragile category in CH



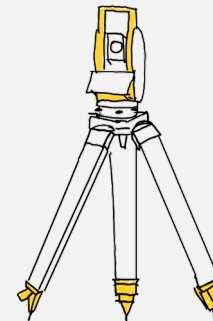
**Standardization of skills and procedures** to foster an international cooperation between organizations and allow workers to compete at international level



**Toolkit** capable to combine practical knowledge and emerging technologies solutions to allow site workers and/or potential workers mitigating the barriers that still highly prevent the circulation of information and know-how



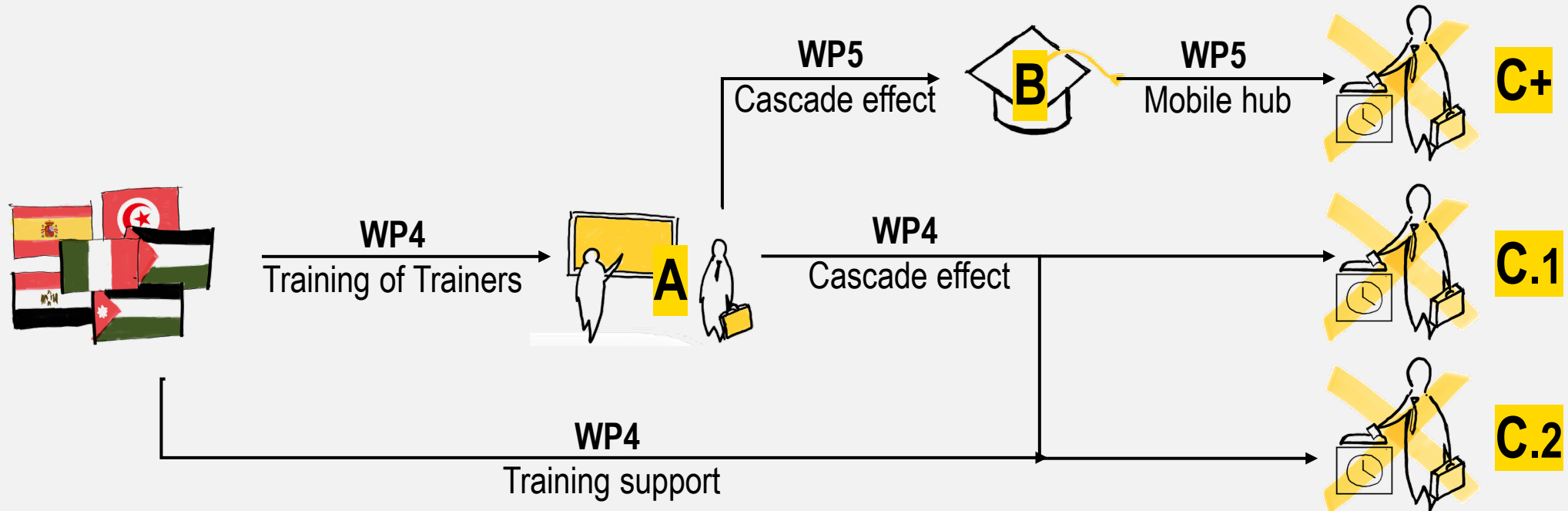
**Management plan** for administrative, financial and operational procedures fostering an efficient management of the pilot sites.



**Equipment for partners** needed to further develop documentation, management and communication initiatives also after the end of the project

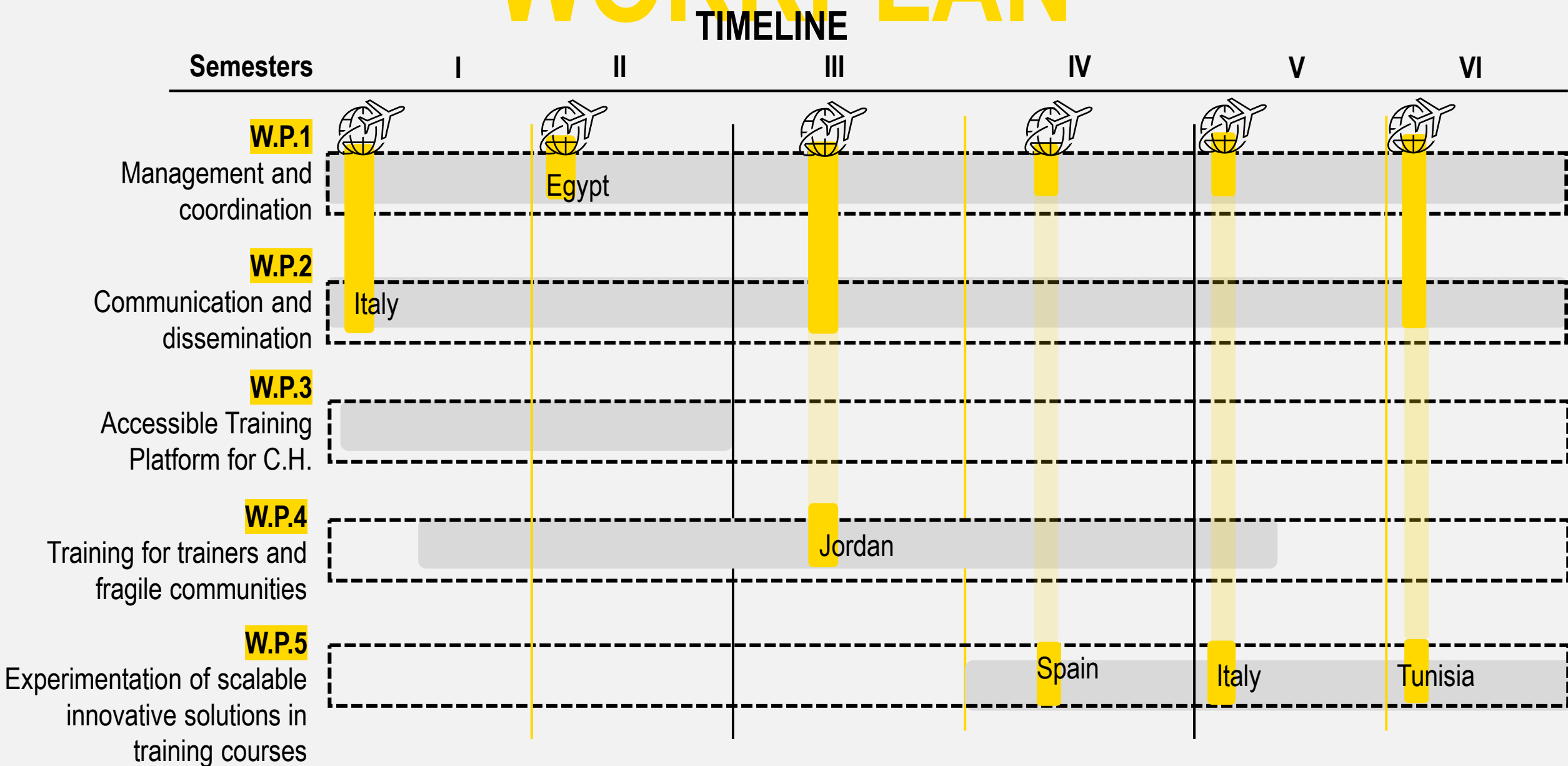
# CASCADE TRAINING

ACTORS AND BENEFICIARIES





# WORKPLAN



# WORKPLAN

INNOVATION AND LEGACY

