

DIEM PROJECT

KEY INFORMATION

Acronym: DIEM

Full title: Developing Inclusive Education in the Mediterranean

Priority 3. A more social and inclusive Mediterranean

Programme specific objective: 3.1 Equal access to inclusive and quality services in education, training and lifelong learning through developing accessible infrastructure, including by fostering resilience for distance and on-line education and training

Type of project: Thematic project

Countries: Italy (lead), Jordan, Spain, Tunisia, Egypt, Palestine

Duration: 36 months

Total Budget: 2.806.048,00 €

EU contribution: 2.497.382,72 € (89%)

PI: Carlo Bianchini | **DSDRA designing team:** Martina Attenni, Marika Griffo, Francesca Porfiri

ABOUT THE PROJECT

The Mediterranean is united by some major challenges related to the development of its different areas and communities, especially regarding the **gap between cultural heritage developmental potential and the social and economic precariousness** prevailing around important cultural sites.

Education, continuous training and skills development represent a key tool both for strengthening the potential of territories and for promoting inclusion, empowerment and social cohesion. Furthermore, **Cultural Heritage (CH)** is one of the most sound, common and recognizable Mediterranean traits as well as an acknowledged **driver for its development**.

Accordingly, its main objective will be **reinforcing and innovating the consortium's different learning/teaching systems** to make them more integrated and compatible. Besides, the focus on Cultural Heritage will allow DIEM to **exploit the acknowledged multiplier effect** of CH-oriented activities in terms of **know-how exchanging, empowerment of people** and, **eventually, economic growth**. Hence, DIEM is expected to contribute to **social inclusion** and to **skills development** for the **unintegrated groups** (youth, women, rural inhabitants and NEETs).

Capitalizing on the experience of its partners, DIEM will move along 3 concurrent lines of development: deliver a **cascade model of teaching/training** programs for 3 groups (**A-Leaders, B-Future Managers, C-Local communities**); setup a **toolkit for teaching/learning** capable to combine knowledge, **emerging technologies (i.e. AI)** and the lessons learned from the pandemic; assume DIEM as an occasion for the first beneficiaries and for broader communities, the assets and territories belonging to the 6 countries of DIEM consortium (IT, EGY, JOR, TUN, ES,PS). The project entails 3 technical WPs: Standardization (Partners design systems for international cooperation), Training around pilot areas (TOT courses and inclusion-oriented trainings), Scalability (replication on youth and extension to broader communities).

DIEM PROJECT

Developing Inclusive Education in the Mediterranean



PARTNERSHIP

ITALY – Sapienza, Università di Roma (LP)

ITALY – FONDAZIONE MeNo (PP1)

JORDAN – Tarmem Center for the Training on the Preservation of Cultural and Natural Heritage (PP2)

SPAIN – Universitat Politècnica de València (PP3)

TUNISIA - Animed SARL (PP4)

EGYPT - Faculty of Engineering, Ain Shams University – Cairo (PP5)

PALESTINE - An-Najah National University (PP6)

PP3

LP

PP4

PP6

PP2

PP5

ASSOCIATED PARTNERS

- Municipal Administration of Fiumefreddo Bruzio (CS) Italy
- Municipal Administration of Centola (SA) Italy
- University of Petra (UOP), Amman Jordan
- Fikra Architectural Initiative Jordan
- Valencian Institute of Conservation, Restoration and Research Spain
- Municipal Administration of Bicorp Spain
- Laboratory of Architecture and Archaeology of Maghreb, LAAM Tunisia
- High Institute of Fine Arts of Tunis Tunisia
- Center of Presentation of the Monuments of the Medina of Tunis Tunisia

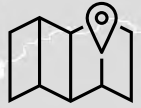





DIEM PROJECT

Developing Inclusive Education in the Mediterranean

MEDITERRANEAN CULTURAL HERITAGE

COMMON GROUND AND DRIVER FOR INCLUSION AND DEVELOPMENT

- CULTURAL HERITAGE PILOT SITES**
- Fiumefreddo Bruzio (CS). Italy
 - Centola (SA). Italy
 - Petra Archaeological Park. Jordan
 - Qasr Al Mushatta-Ummayad. Jordan
 - Rock Art of the Mediterranean Basin. Spain
 - Medina of Oudhna. Tunisia
 - Medina of Tunis. Tunisia
 - Khedive Cairo. Egypt
 - Rashid. Egypt
 - Qasr Hisham. Palestine

-  TOURISM
-  LANDSCAPE
-  ARCHITECTURE
-  MANAGEMENT
-  CITYSCAPE
-  ARCHAEOLOGY



WHAT TRAINING

OBJECTIVES

Update **competences** of managers and university professors to promote and share **international standards** and principles

Provide CH management and **finance skills** to tertiary graduates to allow them to be introduced in CH **businesses**

Foster **technical and managerial skills** for NEETS, socially excluded, women, youth, and unemployed workers living in **rural or less developed regions**



FOR WHOM

FINAL BENEFICIARIES

Group **A**-Leaders: **85** managers and professors (international level but coming from pilot sites)

Group **B**-Future Managers: **110** graduates in humanities (international and national level) looking for job

Group **C**-Local communities: **560** high school graduates identified as NEETS, socially excluded, women, and unemployed workers

- C.1 aiming at launch their own business
- C.2 aiming at getting a job in enterprises or public entities
- C+ living in other rural areas than pilot sites

KEY POINTS

BARRIERS

Geographic disparities between rural and more urbanized areas

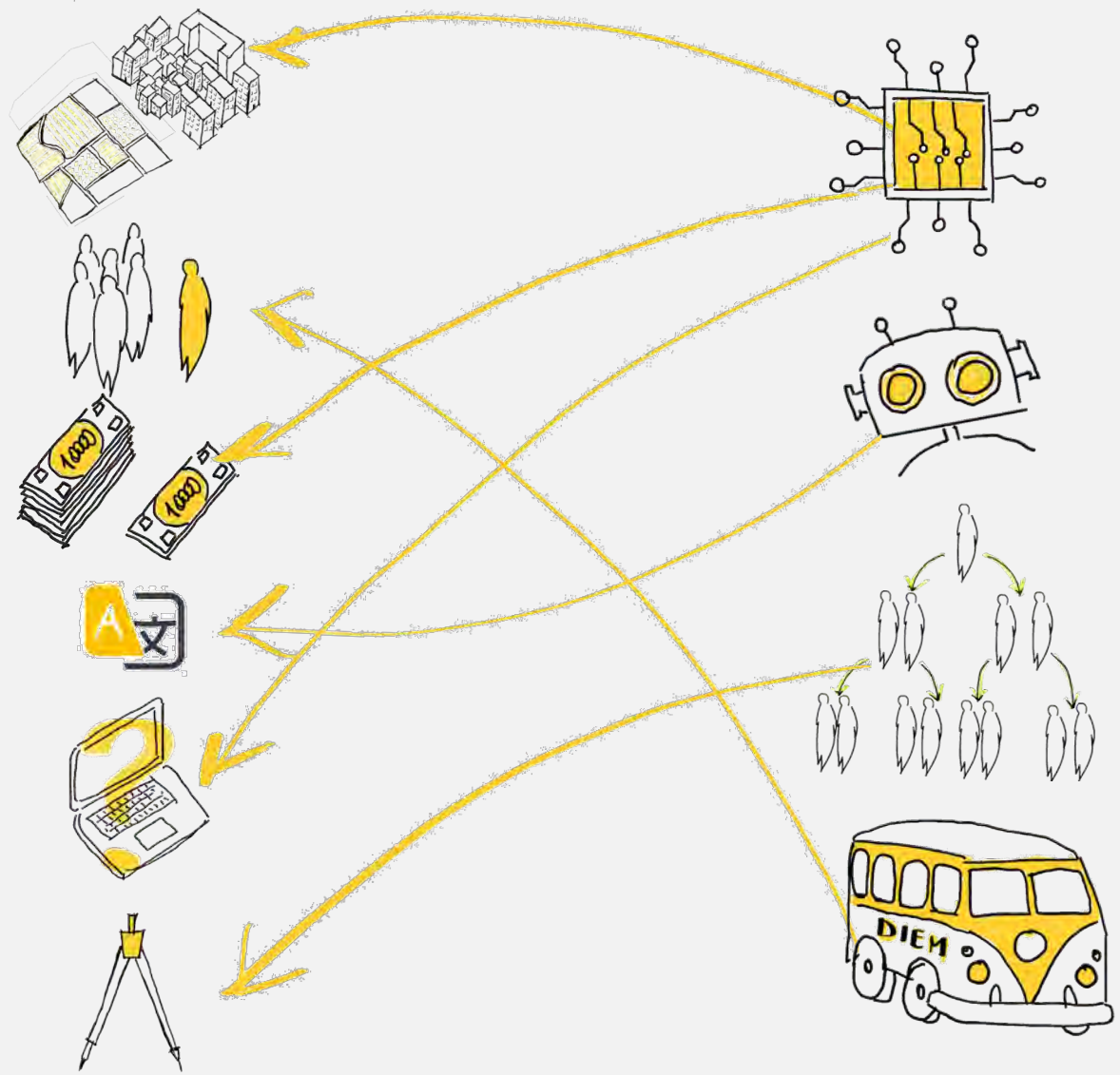
Social inequalities for NEETS, unemployed, women, youths

Economic disadvantages that prevent students to seek for better education and job conditions out of their origin area

Linguistic barriers that prevent people to be included in international education models

Digital gap that prevent people in accessing e-learning solutions

Technical skills deficit that prevent to enter in the job market



DIEM TOOLKIT

Digital infrastructure for education and training to support the access to the information

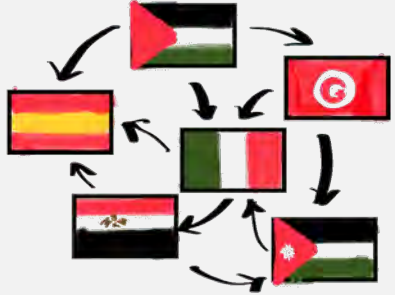
AI solutions for the simultaneous multilingual translation of administrative documents and training content

Cascade training model multiplying effect on education and knowledge transmission system

DIEM Van a mobile hub to conduct in-person training sessions and share resources with out-of-reach local communities

KEY POINTS

LEGACY



International network among partners aiming at mutual cooperation also after project completion and at contributing to build a more inclusive labour market in the Mediterranean CH sector



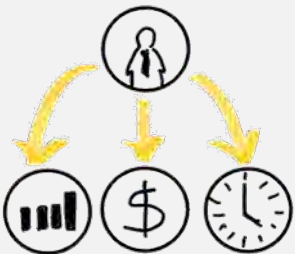
Guidelines as a quality assurance framework for CH oriented at training and supporting the accessibility of fragile category in CH



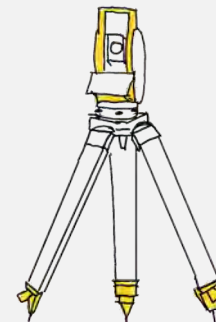
Standardization of skills and procedures to foster an international cooperation between organizations and allow workers to compete at international level



Toolkit capable to combine practical knowledge and emerging technologies solutions to allow site workers and/or potential workers mitigating the barriers that still highly prevent the circulation of information and know-how



Management plan for administrative, financial and operational procedures fostering an efficient management of the pilot sites.

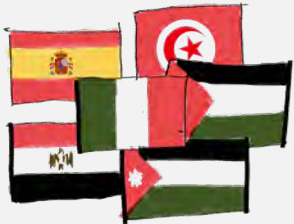


Equipment for partners needed to further develop documentation, management and communication initiatives also after the end of the project

DIEM PROJECT

CASCADE TRAINING

ACTORS AND BENEFICIARIES



DIEM Consortium



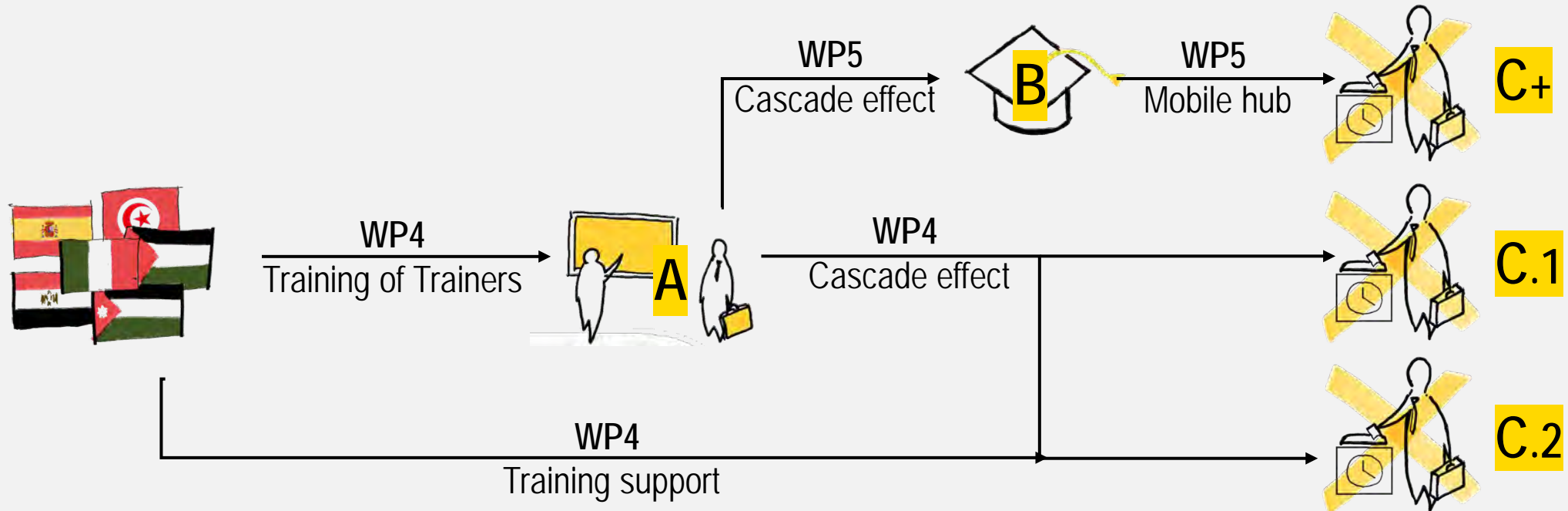
Group **A**-Leaders



Group **B**-Future Managers



Group **C**-Local communities



DIEM PROJECT

WORKPLAN

TIMELINE

Semesters

I

II

III

IV

V

VI

W.P.1



Management and coordination



Egypt



W.P.2

Communication and dissemination

Italy

W.P.3

Accessible Training Platform for C.H.

W.P.4

Training for trainers and fragile communities

Jordan

W.P.5

Experimentation of scalable innovative solutions in training courses

Spain

Italy

Tunisia

DIEM PROJECT

WORKPLAN

INNOVATION AND LEGACY

Semesters

I

II

III

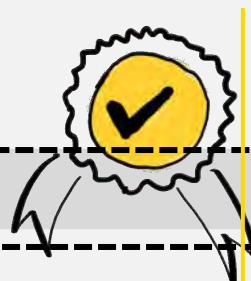
IV

V

VI

W.P.3

Accessible Training Platform for C.H.



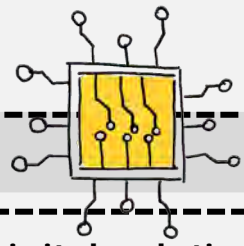
Standards



Guidelines

W.P.4

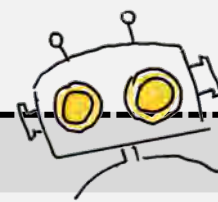
Training for trainers and fragile communities



Digital solutions



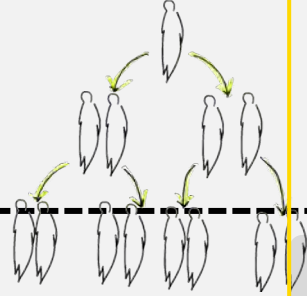
Toolkit



AI

W.P.5

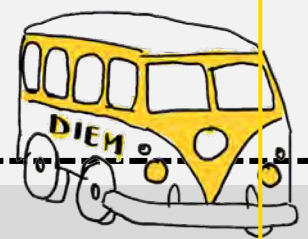
Experimentation of scalable innovative solutions in training courses



Cascade training



Management plan



Mobile hub